FALL 2026 PARADE OF HOMES

SEPT. 19 – OCT. 4

- **Parade builder portal:** admin.paradeofhomes.io/login
- **Parade contests and other info (Parade Builder Hub):** kchba.org/participate-in-the-parade
- **Register for Parade Awards Ceremony**: members.kchba.org/calendar
- **Public listing of Parade entries:** kc.paradeofhomes.io

Editing Parade entries: After submission, portal users will be able to edit almost all home information aside from address, city, state, zip code and county. Address information will need to be edited by the Parade director. Home description, sold status, furnished status, amenities, written directions, front elevation photo and floorplan photo are always able to be edited within the portal by the user. Please check your email for any real time updates and make note of print deadlines. Contact Paige@kchba.org with any questions.

Wrong county: If your address is correct, but the county is wrong, you will need to contact Paige@kchba.org to get it changed to the correct option at any point. Portal users are not able to do this.

Front elevation and floorplan photos: If your floorplan has more than one photo, they will need to be combined into one image/file. If you need assistance, send all photos to Paige@kchba.org and indicate the home they are for.

Questions: Paige Livingston, Director of Parade of Homes & Communications Strategist
mobile: 816.937.4395 | *direct* 816.733.2217 | Paige@kchba.org

PARADE HOME ENTRY DEADLINES

- **July 15**: EARLY entry deadline ($1,280) | homes entered on or before July 15
- **July 17**: REGULAR entry deadline ($1,535) | homes entered July 16-17
- **July 24**: LATE entry deadline ($2,350) | homes entered July 18-24
    - Homes entered into the Parade after this date can NOT be guaranteed printed guidebook inclusion.
    - The KCHBA is NOT able to offer Parade entry refunds. However, if the KCHBA is notified that your Parade home has sold on or before the late entry deadline, your home can be taken off the Fall 2026 Parade and those funds can be applied to an entry in the Spring 2027 Parade.
- **Oct. 3:** Online + App Only Entry Deadline ($2,350) | homes entered July 25-Oct. 3

IMPORTANT DATES & INFORMATION

- **July 15:** Parade guide ad contracts due (if not signed in the spring)
- **July 20:** Guidebook premium advertising space applications due (drawing will take place July 22)
- **July 27-30**: Builder online proofing within portal (admin.paradeofhomes.io/login)
    - Most importantly, ***ensure the COUNTY is correct*** during this proofing period. If incorrect you need to call 816.733.2217 or email Paige@kchba.org to update.
    - ***Double check the geolocation*** of your home is correct; the listed address and the mapped geolocation run independently of one another. This ensures your map pin is correct in the printed guide and correct within the app using longitude and latitude. Consumers use this to find your home!
    - Include front elevation photo, floor plan image(s), construction status, pricing, directions, etc.
    - *Note*: Additional interior photos can be added at any point leading up to and during the Parade. Please do include extra photos if you have them!
- **July 30:** This is the absolute deadline to "swap" out any Parade homes NOT within the same region (MO North, MO South, Kansas) if your original Parade entry sold. Deadline to swap homes within the SAME region is Aug. 7.
- **July 31:** Final sort of the Parade entries – final tour numbers will be assigned
- **Aug. 6**: Parade guidebook ads due
- **Aug. 6**: Parade Awards Ceremony tickets on sale (early bird pricing until Sept. 2)
- **Aug. 7**: FINAL deadline to change or add printed guidebook information.
    - This is the deadline to "swap" out any Parade homes within the SAME region if your original Parade entry sold. Addresses finalized on this date. All tour addresses in the printed guide must match the tour addresses within the app/online.
    - Status (sold, not open, etc.) can be changed for the online/app listing during the Parade within the portal.
- **Aug. 21**: Contest EARLY deadline ($365/entry per contest) | homes entered on or before Aug. 21
- **Aug. 28**: Contest LATE deadline ($545/entry per contest) | homes entered Aug. 22-Aug. 28
- **Sept. 2**: EARLY BIRD ticket pricing ends for Parade Awards Ceremony
- **Sept. 4**: Builder deadline to update contest home price (*no exceptions!*)
- **Sept. 14:** The contest judging schedule will be sent out on or before this date
- **Sept. 15**: Builder Parade material pick-up at the KCHBA (8:00 a.m.-4:00 p.m.)
- **Sept. 16**: Builder Parade material pick-up at the KCHBA (8:00 a.m.-1:00 p.m.)
- **Sept. 17**: Ticket sales end for Parade awards ceremony (*unless sold out before this date*)* - Date subject to change
- **Sept. 17-18**: Parade contest judging
- **Sept. 19**: 2025 Spring Parade of Homes begins
- **Sept. 21:** Final day to email Paige@kchba.org front elevation photos of contest home(s) for Awards Ceremony
- **Sept. 23**: Parade Awards Ceremony
- **Oct. 4**: 2025 Spring Parade of Homes ends

SAVE THE DATE: 2027 SPRING PARADE

April 24 – May 9

EARLY ENTRY DEADLINE: Feb. 12

HOME BUILDERS ASSOCIATION OF GREATER KANSAS CITY
Homeownership for All