2021

PARTNERSHIP OPPORTUNITIES
AMPLIFY YOUR VOICE

kchba.org

HOME BUILDERS ASSOCIATION
OF GREATER KANSAS CITY
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KCHBA’s marketing opportunities allow for unique and exclusive access to a targeted audience - home builders and remodelers. These opportunities are designed to enhance your ability to communicate your products and services to these members.

### ELITE PARTNERS

<table>
<thead>
<tr>
<th></th>
<th><strong>Diamond</strong> $25,000</th>
<th><strong>Platinum</strong> $10,000</th>
<th><strong>Gold</strong> $5,000</th>
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<tr>
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<td>☆☆☆☆☆</td>
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<td>☆☆☆☆☆</td>
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<td>Recognition in Membership Directory</td>
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<tr>
<td>Membership Directory Enhanced Listing</td>
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<td>☆☆☆☆☆</td>
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<tr>
<td>One Branded Content Article on Digital Platforms</td>
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<td>★☆☆☆☆</td>
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<td>★☆☆☆☆</td>
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<tr>
<td>Monthly Sponsor of Weekly E-newsletter, This Week at the HBA</td>
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<td>BBN Monthly Advertisement</td>
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<td>Affiliate Membership</td>
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<td>3</td>
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<td>Dollar Value toward HBA Permit Reports</td>
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<td>$460</td>
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<td>50% Discount</td>
<td>40% Discount</td>
<td>30% Discount</td>
<td>25% Discount</td>
<td>10% Discount</td>
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</tbody>
</table>

*NOTE - Maximum number of tickets per event is 4.*
AMPLIFY YOUR VOICE AS A KCHBA ELITE PARTNER
ELITE PARTNERS

Diamond Level | Spring & Fall Parade of Homes | $25,000

SPRING 2021 PARADE: APRIL 24 - MAY 9 | FALL 2021 PARADE: SEPTEMBER 18 - OCTOBER 3

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- Membership directory enhanced listing
- One branded content article on digital platforms
- 1/2 Page BBN monthly advertisement
- Four (4) affiliate members
- $650 value toward KCHBA Permit Reports
- 100% discount to KCHBA events
  *Maximum number of tickets per event is 4
  *Does not include Foundation fundraisers.
- Company logo on cover of Parade of Homes Guide
- Company logo on select print advertising
- Company name mention on select radio spots (30 seconds+)
- Company logo on TV spots (30 seconds+)
- Company logo on Parade of Homes website with link
- Full page, four color advertisement in Parade of Homes guide (Spring and Fall)
- Company logo on Parade of Homes banner signs
- Regular company recognition on Parade of Homes social media
- Company name in KCHBA media releases for Parade of Homes
- 2 complimentary tickets to Parade of Homes Awards Ceremonies
- First right of acceptance by December 1, 2020
ELITE PARTNERS

Diamond Level | Artisan Home Tour | $20,000

2022 ARTISAN HOME TOUR: JUNE 3-5, 10-12, AND 17-19

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- Membership directory enhanced listing
- One branded content article on digital platforms
- 1/2 Page BBN monthly advertisement
- Four (4) affiliate members
- $650 value toward KCHBA Permit Reports
- 100% discount to KCHBA events
  * Maximum number of tickets per event is 4
  * Does not include Foundation fundraisers.
- Company logo on cover of Artisan guide
- Company name mentioned on select radio spots (30 seconds+)
- Company logo on TV spots (30 seconds+)
- Company logo on print advertising in association with Artisan Tour
- Company logo on Artisan Tour website with link
- Full page, four color advertisement in Artisan Tour guide
- Regular company recognition on Artisan Tour social media
- Company name in KCHBA media releases for Artisan Tour
- 25 complimentary tickets to the Artisan Home Tour
ELITE PARTNERS

Platinum Level | $10,000

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- Membership directory enhanced listing
- One branded content article on digital platforms
- 1/4 Page BBN monthly advertisement
- Four (4) affiliate members
- $650 value toward KCHBA Permit Reports
- 50% discount to KCHBA events
  *Maximum number of tickets per event is 4
  *Does not include Foundation fundraisers.
ELITE PARTNERS

Gold Level | $5,000

• Annual KCHBA membership
• Recognition at events and in social media
• Building Business News (BBN) and KCHBA website recognition
• Recognition in Spring and Fall Parade of Homes Guides
• Recognition in membership directory
• Membership Directory Enhanced Listing
• 1/4 Page BBN monthly advertisement
• Three (3) affiliate members
• $460 value toward KCHBA Permit Reports
• 40% discount to KCHBA events
  *Maximum number of tickets per event is 4
  *Does not include Foundation fundraisers.
ELITE PARTNERS

Silver Level | $4,000

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- Monthly sponsor of weekly e-newsletter, This Week at the HBA
- 1/8 Page BBN monthly advertisement
- Two (2) affiliate members
- $460 value toward KCHBA Permit Reports
- 30% discount to KCHBA events
  *Maximum number of tickets per event is 4
  *Does not include Foundation fundraisers.
ELITE PARTNERS

Bronze Level | $3,000

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- One (1) affiliate member
- $460 value toward KCHBA Permit Reports
- 25% discount to KCHBA events

*Maximum number of tickets per event is 4
*Does not include Foundation fundraisers.
ELITE PARTNERS

Sapphire Level | $1,500

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- 10% discount to KCHBA events

*Maximum number of tickets per event is 4
*Does not include Foundation fundraisers.
AMPLIFY YOUR VOICE AS A KCHBA EVENT PARTNER

2021 ADVERTISING & SPONSORSHIP OPPORTUNITIES • HOME BUILDERS ASSOCIATION OF GREATER KANSAS CITY
CONTACT DAWN FOR QUESTIONS OR TO CREATE A CUSTOMIZED PARTNERSHIP PLAN
Dawn Allen: 816.942.8800 • Dawn@kchba.org • www.kchba.org
EVENT PARTNERS

Virtual Economic Forecast Breakfast | $2,500
JANUARY 21, 2021
One of the most highly attended events, the Economic Forecast Breakfast gives companies an opportunity to hear from local and national economists and discuss trends and challenges for the coming year.

• Company logo on all communications
• Presentation at the beginning of the event (3-5 minutes)
• Minimum of two (2) social media mention in posts related to event
• List of attendees with contact information
• Virtual background with company logo used during event
• Opportunity to introduce speakers
**EVENT PARTNERS**

**Topgolf Tournament**

**MARCH 10, 2021**

Join the KCHBA Foundation Committee for its annual Topgolf tournament. It's competitive. It's fun. And it's a blast with a group of your favorite home-building colleagues! Even better - the proceeds from this event will benefit charitable causes via the KCHBA's Foundation Fund.

**Top Flight Sponsor | $5,000**
- Company name and logo prominently featured as exclusive Presenting Sponsor in all marketing materials.
- 2 Teams - includes 6 golfers per team
- 30month corporate membership to Topgolf
- List of attendees with mailing addresses
- Recognition as Presenting Sponsor through KCHBA’s social media outlets
- Company name and logo on signage during the event

**Clubhouse Sponsor | $2,500 (2 available)**
- 1 Team - includes 6 golfers
- Company logo on paper napkins at event
- Company logo on TVs and signage at event

**Sip & Grip Sponsor | $2,500 (2 available)**
- Company name and logo featured exclusively on Koozies given to all players and guests
- 1 Team - includes 6 golfers
- Company logo on signage at event

**Hand Sanitizer Sponsor | $1,500**
Your company will be in high demand at the tournament as the hand sanitizer sponsor. With a bottle provided for every attendee, not only will they use it at the event but they will take it home with them and think of you every time they use it. As the hand sanitizer sponsor, you will receive:
- 1 Team - includes 6 golfers
- Company logo on signage at event
EVENT PARTNERS

Parade of Playhouses | $5,000
APRIL 24 - MAY 2, 2021

This is a priceless opportunity to promote your company to thousands while aligning your brand with a worthy cause! The KCHBA Foundation is asking for a donation of $5,000 to be the presenting sponsor of the 2021 Parade of Playhouses. As presenting sponsor, you will receive:

• Company logo on select electronic and printed communications
• Area near the Parade of Playhouses to display your company’s promotional materials
• Social media marketing before, during and after the event
• Opportunity to network with builders of the playhouses
• Opportunity to present donation to charitable organization
• Recognition on KCHBA.org
Event Partners

Golf Tournament

JUNE 10, 2021

The KCHBA’s Golf Tournament provides an excellent opportunity to network in a relaxed setting and treat your clients to a little business fun. This event sells out every year with over 150 members present. Don’t miss your chance to participate.

Title Sponsor | $3,000
- Company logo on select electronic and printed communications
- Company logo on registration signage
- Opportunity to greet attendees
- Opportunity to provide logoed items to golfers
- One foursome of players
- Recognition at the event
- First right of acceptance for following year if renewed by Dec. 1, 2020

Lunch Sponsor | (Limit 1) $2,500
- Recognition during event
- Company recognition on signage at lunch

Beverage Cart Sponsor | $1,500
- Provide prize for winners ($50 minimum)
- Recognition during event
- Company recognition on signage at sponsored location

Hole-in-one Sponsor | $750
(Limit 1 company per Par 3 hole; 4 holes available. Staffed by sponsor. $1,000 minimum value of prize. Sponsor provides prize and notifies the HBA staff of prize selection. Sponsor must provide individual positioned at the green to attest to hole-in-one.)
- Recognition during event
- Company recognition on signage at sponsored location

Hole Sponsor | (Limit 17) $350
Hole Sponsors are allowed to have their representatives at their sponsored holes and distribute products and prizes from that hole.
Clay Shoot

**OCTOBER 15, 2021**

Held in the fall, this event gives you, your clients, co-workers and prospects a great way to network and build relationships with both builder and associate members. You will see 150+ members at this event.

**“Big Shot” Presenting Sponsor | $3,000**
- Company name and logo on select print and electronic communications
- One Clay Shoot team / 5 shooters ($600 value)
- One staffed station with signage
- Signage at event
- Logoed merchandise at registration table or swag bag option (provided by sponsor)
- Presentation of awards at awards ceremony
- Top tier logo placement
- First right of acceptance for following year if renewed Dec. 1, 2020

**Lunch Sponsor | $2,000**
- Company name and logo on select print and electronic communications
- Team discount of 20%
- Signage at lunch

**Safety Sponsor | $1,750**
- Company name and logo on select print and electronic communications
- Logo on safety PPE *may include glasses, earplugs and/or hand sanitizer
- Signage at event
- Two lunch tickets

**Breakfast Sponsor | $1,000**
- Company name and logo on select print and electronic communications
- Signage at breakfast tables
- Two lunch tickets

**Beer Sponsor | $750**
- Company name and logo on select print and electronic communications
- Signage at beer station
- Two lunch tickets

**Station Sponsor | $350**
- Company name and logo on select print and electronic communications
- Signage at station
- Two lunch tickets
EVENT PARTNERS

Area Council | $1,500 Each

2021 DATES: FEB. 24, MAR. 24, APR. 15, MAY 26, AUG. 25, OCT. 27, NOV. 17

Sponsor an upcoming area council - or series of area councils - to network with leaders in the industry and to learn about current home-building challenges and opportunities.

• Company logo on select electronic and printed communications
• Company signage at registration
• Opportunity to greet attendees
• Presentation at the beginning of the event (3-5 minutes)
• Recognition at regional events
• Social media posts
EVENT PARTNERS

Board Meeting Lunch | $1,500

**2021 DATES:** JAN. 19, FEB. 16, MAR. 16, APR. 20, MAY 17, JUN. 15, JUL. 20, AUG. 17, SEP. 21, OCT. 19, NOV. 16, DEC. 21

Sponsor an upcoming area council - or series of area councils - to network with leaders in the industry and to learn about current home-building challenges and opportunities.

- Recognition in meeting notice to board members
- Recognition by Association President at beginning of meeting
- Company logo on meeting agenda
- Company logo on TV screen in board room during meeting
- Company may provide literature to board members
EVENT PARTNERS

Young Professionals | $3,000

The Young Professionals host several events throughout the year including monthly meetings, education sessions, happy hours, community service, a holiday party, and bus tours during the Parade of Homes. As a yearly sponsor, you will receive:

- Annual KCHBA membership
- Recognition at events and in social media
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides
- Recognition in membership directory
- One (1) affiliate member
- $460 value toward KCHBA Permit Reports
- 25% discount to KCHBA events

*Maximum number of tickets per event is 4
*Does not include Foundation fundraisers.

Young Professionals 2021 Calendar

- **January 19** | YP Committee Meeting
- **February 8** | YP Happy Hour
- **March 16** | YP Committee Meeting
- **April 24 - May 9** | Spring Parade of Homes
- **April 28** | Spring Parade Awards Ceremony
- **May 18** | YP Committee Meeting
- **June 10** | HBA Golf Tournament - Stone Canyon
- **June 24** | YP Happy Hour
- **July 20** | YP Committee Meeting
- **August 5** | YP Happy Hour
- **September 18 - October 3** | Fall Parade of Homes
- **September 21** | YP Committee Meeting
- **September 22** | Fall Parade Awards Ceremony
- **October 15** | HBA Clay Shoot & Associate Appreciation - Powder Creek
- **November 16** | YP Happy Hour
- **December 9** | YP Holiday Social
AMPLIFY YOUR VOICE WITH THESE HOSTED EVENTS

NOTE: Sponsor would host the event at their location and provide food & drink. KCHBA would market the event to membership and take registrations.
HOSTED EVENTS

Professional Women in Building

• KCHBA’s Professional Women in Building council is dedicated to promoting industry professionalism and supporting our members. Members are engaged in all aspects of the building industry including builders, remodelers, architects, suppliers, marketers, designers, realtors and mortgage lenders. Any female working for a KCHBA members company is eligible to join.

• Build brand recognition and business relationships with this group, which is looking to grow their own building industry careers and better their businesses.

• Yearly PWB events include monthly meetings, happy hours, education events. As a sponsor, you will receive:
  • Recognition by PWB chair during the event
  • Company logo with link in weekly e-newsletter, This Week at the HBA, as it relates to event
  • Company mention in invitation to event
HOSTED EVENTS

New Member Coffee / Happy Hour (twice a year)

- Network with our newest members! During the event, a presentation by KCHBA staff provides a quick overview of the benefits and services available through association membership. As a sponsor, you will receive:
  - Recognition by membership chair during the event
  - Company logo with link in weekly e-newsletter, This Week at the HBA, as it relates to event
  - Company mention in invitation to event

New Member Events Calendar

**February 25** | KCHBA 101
**May 13**  | New Member Coffee
**September 16** | New Member Happy Hour
AMPLIFY YOUR VOICE WITH THESE ADVERTISING OPPORTUNITIES

2021 ADVERTISING & SPONSORSHIP OPPORTUNITIES • HOME BUILDERS ASSOCIATION OF GREATER KANSAS CITY

CONTACT DAWN FOR QUESTIONS OR TO CREATE A CUSTOMIZED PARTNERSHIP PLAN
Dawn Allen: 816.942.8800 • Dawn@kchba.org • www.kchba.org
ADVERTISING OPPORTUNITIES

Building Business News
The Official Publication of the Home Builders Association of Greater Kansas City
Building Business News, or BBN for short, keeps readers up-to-date on HBA programs, events and services in addition to industry news, events and issues. BBN also is the only local monthly trade publication specializing in the Greater Kansas City new-home building and remodeling industry.

Print Reach
CIRCULATION
800+ per issue

DISTRIBUTION
Direct mail to primaries of all member companies every other month + public officials

Digital Reach
CIRCULATION AUDIENCE
1,000+ 240+ Builder Companies
every month 300+ Associate Companies

BUILDER BREAKDOWN
6% Large Volume (100+ homes annually)
16% Mid-volume (30-99 homes annually)
77% Small Volume/Custom (1-29 homes annually)

2021 Editorial Calendar
January | No Issue
February | Industry Outlook for 2021
March | New Products from the International Builders Show
April | New Communities / Spring Parade of Homes
May | Sales & Marketing
June | Architectural / Interior Design Trends
July | Business Management
August | Back to School with Workforce Development
September | Fall Parade of Homes
October | Codes
November | Retirement and Estate Planning
December | Presidential Profile: Tommy Bickimer

In Every Issue
Calendar of Events | New Members | Member Anniversaries | Elite Partners
# ADVERTISING OPPORTUNITIES

## Building Business News

### Advertising Rates

**HBA Member Rates per issue**

<table>
<thead>
<tr>
<th>Format</th>
<th>11x</th>
<th>6x</th>
<th>3x</th>
<th>1x</th>
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<td>$1,475</td>
<td>$1,675</td>
<td>$1,875</td>
<td>$2,075</td>
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<td>Back Cover</td>
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<td>$1,495</td>
<td>$1,695</td>
<td>$1,895</td>
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<td>Full Page</td>
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<td>$995</td>
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<td>1/2 Page</td>
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<td>1/4 Page</td>
<td>$275</td>
<td>$425</td>
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<td>$140</td>
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**Non-Member Rates per issue**

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<td>$1,675</td>
<td>$1,875</td>
<td>$2,075</td>
<td>$2,275</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$1,495</td>
<td>$1,695</td>
<td>$1,895</td>
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<tr>
<td>Full Page</td>
<td>$995</td>
<td>$1,195</td>
<td>$1,395</td>
<td>$1,595</td>
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<td>1/2 Page</td>
<td>$645</td>
<td>$845</td>
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<td>1/4 Page</td>
<td>$425</td>
<td>$675</td>
<td>$875</td>
<td>$1,075</td>
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<tr>
<td>1/8 Page</td>
<td>$340</td>
<td>$410</td>
<td>$540</td>
<td>$640</td>
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### Mechanical Requirements

- Full Page: 8.25" wide x 9.75" tall
- 1/2 Page Vertical: 3.625" wide x 9.75" tall
- 1/2 Page Horizontal: 9.75" wide x 4.75" tall
- 1/4 Page: 3.625" wide x 4.75" tall
- 1/8 Page: 2.25" wide x 3.625" tall

*Preferred format is Adobe PDF high resolution
Create file in CMYK color mode*

### Monthly Deadline

Need by 15th of each month for next month's issue

### Distribution

Printed copies of BBN are distributed to primary contact members and selected government officials in even-numbered months. Digital copies are emailed to primaries and dependents in odd-numbered months.

Every issue is posted to HBA website for unrestricted online viewing.

NO January issue.
ADVERTISING OPPORTUNITIES

Parade Guide Advertising

The Parade of Homes guide is the consumer's ultimate resource for new home construction. The guide offers a list of every home on the Parade including floor plans, square footage and driving directions. This book has a long shelf life, with builders often commenting how customers will bring them a guide with a home they want to build that's several years old.

Print Reach

CIRCULATION
10,000+ per issue

Digital Presence

Facebook Page Likes  Instagram Followers  Twitter Followers
10,000+  3,200+  800+

KCPARADEOFHOMES.com Unique Users
40,000+ (September 2019 - June 2020)

E-Newsletter Audience
800+

Mobile App Users
17,000+ (Sept. 2019 - June 2020)

Audience

GENDER  AGE
67%  33%  18%  34%  42%
Female  Male  25-34  35-54  55+

Marketing

PROMOTIONAL SPEND
$200,000
Annual approximate
ADVERTISING OPPORTUNITIES
Parade Guide Advertising

Advertising Rates

<table>
<thead>
<tr>
<th>Premium Spaces</th>
<th>Back Cover</th>
<th>Inside Front Cover</th>
<th>Inside Back Cover</th>
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<table>
<thead>
<tr>
<th>Non-Premium Spaces</th>
<th>ONE PARADE</th>
<th>BOTH SPRING &amp; FALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Page Spread</td>
<td>$2,900</td>
<td>$2,200</td>
</tr>
<tr>
<td>Full Page - Right Read</td>
<td>$1,700</td>
<td>$1,450</td>
</tr>
<tr>
<td>Full Page - Left Read</td>
<td>$1,400</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

Mechanical Requirements

Page Size 8.375” x 10.625”

- Bleed .125” minimum
- Margins .3125”
- CMYK
- No crop marks

PDFs

- Press quality 300 dpi
- CMYK
- No crop marks

TIFF or EPS Files

- 350 dpi

Photos

- Preferred 350 dpi at 100%
- CMYK or Grayscale

*No JPEG or PICT files

NOTE: Printer recommends confining copy to the “live” area (7.75 x 10 inches) inside margins and cannot guarantee that copy outside of this area will not be trimmed.
ADVERTISING OPPORTUNITIES

Digital Advertising Opportunities

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Member Rates</th>
<th>Non-Member Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated Email to Membership (Approx. 1,000 subscribers)</td>
<td>$400</td>
<td>$800</td>
</tr>
<tr>
<td>Article post on KCHBA.org (Approx. 1,500 visits per month to website)</td>
<td>$350</td>
<td>$700</td>
</tr>
<tr>
<td>Dedicated Facebook social post with link (3,700+ Followers)</td>
<td>$250</td>
<td>$500</td>
</tr>
<tr>
<td>Digital Branded Content Package (Includes 1 dedicated email, website post and 1 social post)</td>
<td>$750</td>
<td>$1,500</td>
</tr>
</tbody>
</table>
ADVERTISING OPPORTUNITIES

Membership Directory

The Membership Directory is an indispensable tool for all industry professionals. Don’t miss out on an entire year’s advertising and the opportunity to stand out from your competitors by advertising or enhancing your company’s listing!

Print Advertising Rates

Premium Spaces
Back Cover $2,649
Inside Covers (Front or Back) $2,549
Facing Page to Inside Covers $2,249
Full Page Divider $2,049
Half Page Divider $1,649

Display Ads

B&W Color
Full Page $1,449 $1,649
1/2 Page $1,049 $1,149
1/3 Page $899 $1,199
1/4 Page $899 $799
1/8 Page $549

Additional Features

Enhanced Listing

Boxed Listing $69
Shaded Box Listing $99
Boxed Listing with Logo $149
Boxed Listing with Logo & 50 word bio $199

Need Design Help?

Design Services

Ad Creation (cost based on ad size) $69
Ad Change (cost based on ad size) $69

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www.emconsultinginc.com
2021 Partnership Opportunities
Commitment Form

Elite Partners
☐ Diamond | Parade of Homes • $25,000
☐ Diamond | Artisan • $20,000
☐ Platinum • $10,000
☐ Gold • $5,000
☐ Silver • $4,000
☐ Bronze • $3,000
☐ Sapphire • $1,500

Event Partners
☐ Economic Forecast Breakfast • $2,500
☐ Topgolf | Top Flight Sponsor • $5,000
☐ Topgolf | Clubhouse Sponsor • $2,500
☐ Topgolf | Sip & Grip Sponsor • $2,500
☐ Topgolf | Hand Sanitizer Sponsor • $1,500
☐ Parade of Playhouses • $5,000
☐ Golf | Title Sponsor • $3,000
☐ Golf | Lunch Sponsor • $2,500
☐ Golf | Beverage Cart Sponsor • $1,500
☐ Golf | Hole-in-one Sponsor • $750
☐ Golf | Hole Sponsor • $350
☐ Clay Shoot | Big Shot Sponsor • $3,000
☐ Clay Shoot | Lunch Sponsor • $2,000
☐ Clay Shoot | Safety Sponsor • $1,750
☐ Clay Shoot | Breakfast Sponsor • $1,000
☐ Clay Shoot | Beer Sponsor • $750
☐ Clay Shoot | Station Sponsor • $350
☐ Area Council • $1,500 Each
☐ Board Meeting Lunch • $1,500
☐ Young Professionals • $3,000

Hosted Events
☐ Professional Women in Building
☐ New Member Coffee / Happy Hour

Advertising Opportunities
☐ Building Business News (BBN)
☐ Parade Guide
☐ Membership Directory
☐ Digital Advertising

2021 Advertising & Sponsorship Opportunities • Home Builders Association of Greater Kansas City
Contact Dawn for questions or to create a customized partnership plan
Dawn Allen: 816-942-8800 • Dawn@kchba.org • www.kchba.org

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