



FROM: Titus Bond

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RE: Key Poll Findings – Overland Park, Kansas

Overland Park residents are overwhelmingly unaware of the new proposal that would require cul-de-sacs be made with concrete instead of asphalt and the associated costs. **73% of respondents have not heard anything about the proposal.** So, it will be necessary to raise the awareness of potential city council action regarding cul-de-sacs.

Largely due to the fact that many residents are unaware of proposals to change cul-de-sacs, many residents **(40%) do not have an opinion of the pending proposal.** Yet, only a small percentage (21%) of residents view the proposal favorably, while almost twice as many (39%) view the proposal unfavorably.

However once informed, residents overwhelmingly viewed the proposal that would require cul-de-sacs be made from concrete, rather than of asphalt, as unfavorable. **This proposal would affect a majority of Overland Park, as over two-thirds (68%) of Overland Park residents live in neighborhoods that have cul-de-sacs.**

Residents became far less likely to support the proposal after hearing that concrete cul-de-sacs will raise the cost of new homes, that concrete takes longer to set and requires much more time and money to fix. 60% of respondents said that they would be less likely to support the proposal after hearing that concrete takes longer to set and requires more time and money to fix if it cracks.

Data show that the presence of cul-de-sacs influenced the decisions of Overland Park residents to move into their current homes by an 18-point margin. **59% of respondents said that yes, the presence of cul-de-sacs has influenced their decision to move into their current home, compared to 41% who said no.** This number is key as the data show that not only are cul-de-sacs very prevalent in Overland Park, but their existence actually causes people to move into the city.

According to residents, cul-de-sacs offer a vast array of advantages. Data show that residents prefer cul-de-sacs due to a combination of many benefits; including less traffic/accidents, increased sense of community/privacy, and that it is easier for kids to play outside.

After hearing more details about a proposal to change cul-de-sacs, respondents were asked again if they view the proposal to require cul-de-sacs to be made with concrete instead of asphalt as favorable or unfavorable. **58% of respondents view the proposal as unfavorable on the informed ballot with less than a fifth, 19%, viewing the proposal as favorable.**

Remington Research Group conducted a public opinion in Overland Park. The survey was conducted May 31 through June 1, 2017. 1,028 Overland Park residents participated in the survey and the margin of error is +/-3.05%.