



Drawing for Premium Ad Space.

Entry deadline: **January 18**

2017 Spring Parade of Homes Guide (one ad space per company)

Drawing will take place January 19. Full payment must accompany this request form

___ Back Cover (\$4,195)

___ Inside Front Cover (\$3,195)

___ Inside Back Cover (\$3,195)

___ Page 1 (\$2,595)

___ Middle Pullout Front 2pg spread (\$3,200)

___ Middle Pullout Back 2 pg spread (\$2,900)

Company Name _____

Phone _____ Email _____

___ American Express

___ Mastercard

___ Visa

___ Check Enclosed

Credit Card # _____

Security Code # _____ Expiration Date _____ Zip Code _____

Name on card _____ Authorization Signature _____

Staff will contact the winners with deadline date to submit ad as well as contact everyone else to give them an opportunity to place an ad in a non-premium space. Please contact gina@kchba.org or 816-733-2219, with any questions.

The undersigned is authorized to execute the Agreement on behalf of the Advertiser named above, and authorizes the Home Builders Association of Greater Kansas City to publish the advertising described above in its publication. Any changes in the above specifications or insertion schedule must be in writing and be delivered to the HBA office prior to the space reservation deadline for the issue in which that advertisement is scheduled. Any advertisements cancelled after that deadline must be paid in full. Advertisements shall conform to the HBA's policies and are subject to its approval. Advertiser is solely responsible and liable for the content, including the accuracy of all advertisements. HBA shall not be liable for any error or omission in inserting an advertisement, except for refunding a portion of the charge for the advertisement equal to the same ratio as the space occupied by the error bears to the entire advertisement. If for any reason any edition is not published, or if the advertisement is omitted from any edition, HBA shall have no liability except for the pro-rate return of any changes paid for the advertisement. If advertiser or agency violates any provision of this Agreement or defaults in any payment owed, HBA at its option may terminate this Agreement. Advertiser shall indemnify, defend and hold harmless HBA and its officers, directors, members, employees and agents from any claims, expenses or liabilities including reasonable attorney's fees directly or indirectly arising out of or relating to the advertisement, or any other materials or information furnished by advertiser. Advertiser and agency are jointly liable for all amount owed, including reasonable attorney fees and other costs of collection. Advertiser may not assign this Agreement, but otherwise this Agreement shall insure to the benefit of and be binding upon advertiser, agency, HBA and their heirs, personal representatives, successor and assigns. This agreement shall be governed by the laws of Missouri. Any waiver of any breach of this Agreement shall not constitute a waiver of any other breach.

ADVERTISER _____

ACCEPTED BY

By _____

Home Builders Association